

Hong Kong Breeders Club was invited to be a co-organizer of China International Horse Fair 2010

Hong Kong, June 24 Press - Hong Kong Breeders Club (HKBC) was invited to be a co-organizer of the International Horse Fair 2010 (HORFA 2010). The co-founder of HKBC, Mr. Peter Yip, will be a standing member of the Organization Committee, while Mr. Anderson Chan, the Chief Executive Officer of HKBC will act as a member of the Executive Committee. HORFA this year has now become one of the world's most spectacular events in the horse industry.

HORFA 2010 will take place at the Shanghai East Asia Exhibition Hall on 24 -26 September 2010. This year, HORFA 2010 has an important mission being a gateway for International Horse Industry into China, and also be a show case platform for Chinese Horse Industry to the World.

Mr. Anderson Chan, CEO of HKBC pointed out, "This is the first time for HKBC, as a standing committee member of the China Horse Industry Association (CHIA) to participate and organize such a large-scale international trade show. We are fully aware of our responsibilities. HKBC will work together with other organizers to ensure the success of HORFA 2010, help industry communication, and create multi-win situation." It is acknowledged that HKBC will solicit its members and partners from all parts of the world, such as America, Australia and Europe, to join and support the event.

Anderson said, "HORFA 2010 is taking place concurrently with EXPO 2010 when the world's eyes are focused in Shanghai. It will effectively promote the general interest of the horse culture, and create a tremendous impact on the development of the Chinese horse industry. "

To serve the fast-growing Chinese market, HKBC and CHIA are going to host a tour to New Zealand in January of 2011. The tour will include international horse auctions and stud farms visits in order to understand the horse breeding and raising in Oceania Countries.

HKBC is the first organization dedicated to promote the thoroughbred breeding industry in Hong Kong. They firmly believe that the thoroughbred horse should be an enjoyable hobby as well as a profitable investment. At present, HKBC and its co-founders have more than 7 stallions and 150 mares in Australia, New Zealand, the United States, England and Ireland, for its members to choose. HKBC is planning to build a racecourse in Southern China. Meanwhile, HKBC is also actively promoting a racehorse retirement program.